

## Civic Involvement Goal

As part of the June 2, 2008, City Council Public Hearing on the Neighborhood Task Force Recommendations, the City Council approved the recommendation that, as a standard of recognition as an official neighborhood organization, each neighborhood association is required to establish an annual civic involvement goal(s).

The Department of Community Services staff provides the chart below to show examples of civic involvement goals and ways they might be achieved. *These are only examples.*

<b>Example of Civic Involvement Goal</b>	<b>Ways the Goal Might be Achieved</b>
Increase the number of neighbors who are aware of the neighborhood association and/or its activities.	Marketing, outreach, and communications activities, such as “knock & talks”, distributing flyers through schools, etc.
Involve (a certain number) of people in (certain neighborhood association activities, such as “litter pick-ups”, “neighborhood dessert”, etc.).	Each Board member signs up for the project of their choice and recruits two neighbors; target marketing; call people who have come to previous events and/or meetings.
Establish tangible partnerships with (a certain number or type of partner, such as “3 businesses” or “the elementary school”).	Identify specific needs and possible partners to help with those needs. Schedule time to discuss the idea with the possible partner and see what they think and how they might be able to be involved.

A civic involvement goal should be specific enough that you will have a way of knowing if it has been accomplished. The City does not require that the goal be accomplished.

Your Neighborhood Services Specialist is available to work with you on this. The revised Annual Review form will ask about your civic involvement goal(s).